



# Introducing 2022's In-Person CLC

Dear Exhibitor,

On behalf of the Minnesota Association of Genetic Technology (AGT), Minnesota State Society of American Medical Technologists (AMT), American Society for Clinical Laboratory Science - Minnesota (ASCLS-MN), American Society for Clinical Pathology (ASCP), Clinical Laboratory Management Association, Minnesota Chapter (CLMA-MN), Minnesota Association of Blood Banks, and the Minnesota Microbiology Association (MIMA), we welcome you to attend and exhibit at our **in-person** 2022 Clinical Laboratory Collaborative Meeting. The meeting theme is "**Where Science Meets Magic**" and it shall be held on March 30-31, 2022.

The technologies and research you represent make our CLC possible and allow us to attain our goal of providing quality healthcare to communities throughout our region. It is our endeavor to provide you an exhibit experience that allows you to network with the laboratory communities, while demonstrating our ongoing commitment to improved testing, efficiency and state-of-the-art engineering for a variety of laboratory environments.

#### **What we offer:**

Exhibits will be held on both days of the meeting with time slots reserved in the afternoon at 12-2 and evening 04:15-06:15 on March 30<sup>th</sup>, and 12-2 on the 31<sup>st</sup> exclusively for vendors. We've scheduled other events such as society lunches at times other than the scheduled exhibit times so they do not pull attendees from the exhibit hall. The booth price has remained the same.

Finally, we would like to offer you the opportunity to have future sales prospects attend your booth during NONEXHIBIT times. This means if you have your exhibit set up and you would like to show it or an instrument you have brought into a client who cannot attend during scheduled exhibits times, you could do so at this time. Keep in mind you cannot bring people in during exhibit times unless they purchase exhibits pass.

#### **Registration:**

Registration will be online. You can pay by check, credit card or PO. Go to:

<https://ascls.idloom.events/clinical-laboratory-collaborative-meeting> to begin your registration. Payment instructions are included on the payment page of the registration site. An invoice and our current W9 will be attached to your confirmation email. **Note that an additional \$100 will be charged if registration occurs beyond the early bird registration date.**

Early Bird registration deadline: February 25th



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## **Pricing**

	Register by Feb 25th	Register after Feb 25th
Single Booth -	\$700	\$800
Double Booth -	\$1200	\$1300
Triple Booth/Truck -	\$1850	\$1950

## **Sponsorship:**

For the first time this year we are implementing our vendor packages attached alongside this letter to better clarify what sort of advertising opportunities our CLC committee can provide to you. As this is a work in progress, it is our endeavor at the CLC committee to be as flexible as we can with our vendors and provide what advertising we can to make this venture for you worthwhile. **If you are interested in sponsoring a part of our event such as breakfast or lunch, or have any additional questions, please contact Austin, our chair of exhibits: [austin1.korczak@gmail.com](mailto:austin1.korczak@gmail.com)**

## **Charitable Giving:**

Our charity we will be working with this year is Face to Face. Face to Face is empowering young people experiencing homelessness by providing them with the critical support services they need. State government has a critical role to play in this work. Through partnerships with local and Tribal governments, the private sector, and communities across this state, we can close racial and ethnic disparities and make long-term strides to end homelessness by centering the voices of Minnesota's youth. The profits from our silent auction will be directed toward the ASCLS scholarship fund (aka Liz Panning Memorial Fundraiser). Door prizes are to be given out during exhibit hours, please consider donating an item at better world (link will be provided at a later date) or bringing one to the meeting.

**Note: The vendor is responsible for mailing the item to the winner of the auction.**

Watch the [ASCLS-MN](http://ASCLS-MN) website for more information including the program brochure.

For questions or further information please feel free to contact:

**Austin Korczak**

**Exhibit Committee Chair**

**[Austin1.Korczak@gmail.com](mailto:Austin1.Korczak@gmail.com)**

**Cell: 218-553-0026**