

ASCLS-Minnesota Strategic Plan 2010 - 2011

ASCLS-Minnesota Vision Statement

The American Society for Clinical Laboratory Science-Minnesota (ASCLS-MN), the state’s constituent society of the American Society for Clinical Laboratory Science (ASCLS), as the premiere organization for clinical laboratory science practitioners, provides leadership and promotes all aspects of clinical laboratory science, practice, education, and management at the state level. In keeping with the National Society’s goals and philosophy, ASCLS-M strives to ensure excellent, accessible, cost-effective laboratory services for the consumers of health care.

ASCLS-Minnesota Mission Statement

The mission of the American Society for Clinical Laboratory Science - Minnesota (ASCLS-MN) is to promote the profession of clinical laboratory science in Minnesota and provide beneficial services to those who practice it. The society is committed to:

- Promoting high standards in clinical laboratory practice, education, and research.
- Elevating the professional status of those practicing clinical laboratory science through advocacy.
- Promoting mutual understanding, cooperation and networking between clinical laboratory science professionals and professional organizations, physicians, patients, and all others who are employed in the interest of individual and public health.
- Providing and supporting continuing education opportunities for practitioners at all levels.
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MEMBERSHIP		
Strategic Issues	Actions	Responsible Party
<p>Increase the number of members in ASCLS-Minnesota by 5%.</p> <ul style="list-style-type: none"> ▪ Recruit new members ▪ Retain current members ▪ Recruit students ▪ Promote cultural diversity ▪ Re-engage lapsed or former members ▪ Transfer student members to First Year Professional (FYP) 	<ul style="list-style-type: none"> ➤ Actively recruit all Clinical Laboratory professionals (students, scientists, technicians, laboratory assistants, first year professionals and phlebotomists). Present information at area meetings and other appropriate opportunities. ➤ Assure that new members have a contact person in or near their work area who notifies them of meetings and mentors participation in ASCLS-MN. Committee will review new member list and report information to Area Directors. ➤ Retain FYP members – send graduation cards to students with returnable postcard to let us know new contact information ➤ Retention of current members. Re-engage lapsed or former, retired and inactive members. 	<ul style="list-style-type: none"> ➤ Membership Committee with the assistance of all ASCLS-MN members. ➤ Membership Committee ➤ Membership Committee ➤ Membership Committee with the assistance of other committees or members as needed.

LEADERSHIP		
Strategic Issues	Actions	Responsible Party
Develop the leadership skills of ASCLS Members	<ul style="list-style-type: none"> ➤ Promote the ASCLS national initiative for Leadership Academy ➤ Develop a Mentorship Program for future ASCLS-MN Leaders. 	<ul style="list-style-type: none"> ➤ Leadership Development Committee ➤ Leadership Development Committee

STRENGTHEN REVENUE BASE		
Strategic Issues	Actions	Responsible Party
Increase financial stability of ASCLS-Minnesota.	<ul style="list-style-type: none"> ➤ Identify new sources of funds for scholarships and licensure efforts. ➤ Increase funds in the ASCLS-MN investment portfolio. 	<ul style="list-style-type: none"> ➤ Membership Development Team and Area Directors should have promotional items at all ASCLS-MN meetings / continuing education. ➤ ASCLS-MN Leadership Team

COMMUNICATIONS		
Strategic Issues	Actions	Responsibilities
Provide effective communication to all members	<ul style="list-style-type: none"> ➤ Maintain e-mail address list and use electronic communication to communicate to members. ➤ Provide quarterly newsletter to members. ➤ Continue to Maintain Website: <ul style="list-style-type: none"> ○ Enhance Student section on website 	<ul style="list-style-type: none"> ➤ Communications Committee ➤ Communications Committees ➤ Student Forum Chair and Communications Committee

PROMOTION OF THE PROFESSION		
Strategic Issues	Actions	Responsible Party
<p>Develop a plan to promote, identify, support and documentation of Minnesota charity activities.</p> <p>ASCLS MN will be leading forces in developing strategies to address the personnel shortage.</p>	<ul style="list-style-type: none"> ➤ Participate in community activities by providing members for: <ul style="list-style-type: none"> ▪ Health fairs ▪ Personnel recruitment activities ▪ Clinical Laboratory tours ▪ NMLPW activities ▪ Speaking at area schools ▪ Participate in science fair competitions ▪ Girl Scouts and Boy Scouts ▪ Church ➤ Actively participate in state efforts to address the personnel shortage. <ul style="list-style-type: none"> ▪ Assign liaison to Health Force Minnesota (formerly HEIP). 	<ul style="list-style-type: none"> ➤ Area Directors ➤ ASCLS-MN Leadership ➤ ASCLS-MN Members ➤ Education Committee or ASCLS MN member

CLINICAL LABORATORY SCIENCE ADVOCACY		
Strategic Issues	Actions	Responsible Party
<p>ASCLS-Minnesota will promote advocacy for the profession.</p>	<ul style="list-style-type: none"> ➤ Invite elected officials to tour area clinical laboratories. (ie: NMPLW) ➤ Support Minnesota Legislative effort in 2010-2011. ➤ Plan State Legislative Symposium during 2011 Legislative Session. 	<ul style="list-style-type: none"> ➤ Government Affairs Committee will put packet together to assist members in inviting their legislators. ➤ Minnesota Laboratory Licensure co-Chairs and ASCLS-MN licensure coalition members ➤ Government Affairs Committee Chair

PROMOTE EDUCATION		
Strategic Issues	Actions	Responsible Party
Provide and promote educational and certification standards for all clinical laboratory science professionals and students.	<ul style="list-style-type: none"> ➤ Develop speaker and topic list ➤ Each area will plan a minimum of 2 continuing educational events per year. 	<ul style="list-style-type: none"> ➤ Scientific Assembly Committee ➤ Area Directors

Respectively submitted by: Mary Jane Eaves September 2000.

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Revised by Dan Olson: October 25, 2002. Leadership review on October 26, 2002

Revised by the ASCLS-MN Strategic planning team (led by Rick Panning and Cindy Johnson): August 17, 2004. Leadership review/approval on 9/25/04.

Revised by Carol Johannes: September 30, 2005.

Revised by Paula Snippes: February 28, 2007

Revised by JoAnn Nickles January 2009. Leadership review February 7, 2009.

Revised by Kristi Enerson: September 2010. Leadership review and approval October 2, 2010.